



THE
OCEAN
IN CONCERT
World Oceans Day


13 June 2025
Nice, France



NAUTILUS



2021 United Nations Decade
of Ocean Science
2030 for Sustainable Development



Uniting people, science, and the planet to inspire ocean literacy and action for a healthy planet

"THE OCEAN IN CONCERT" is a new, high concept stadium event dedicated to uniting people through the power of music to raise awareness and drive action for ocean conservation, exploration and research.

This extraordinary gathering brings together world-class musicians, scientists, artists and advocates to celebrate the ocean taking center stage and its crucial role in sustaining life, regulating the climate, and inspiring cultural wonder. In the face of pressing threats like pollution, overfishing, and climate change, our mission is to use the power of music and art to ignite a global movement committed to protecting and preserving our ocean for future generations.

Join us to celebrate and safeguard the blue heart of our planet.

Proceeds from the Concert will benefit UN Ocean Decade Endorsed Action organizations and projects.

AWARENESS + FUNDING = ACTION + CHANGE

Imagine a vast stadium where the ocean itself takes the stage.

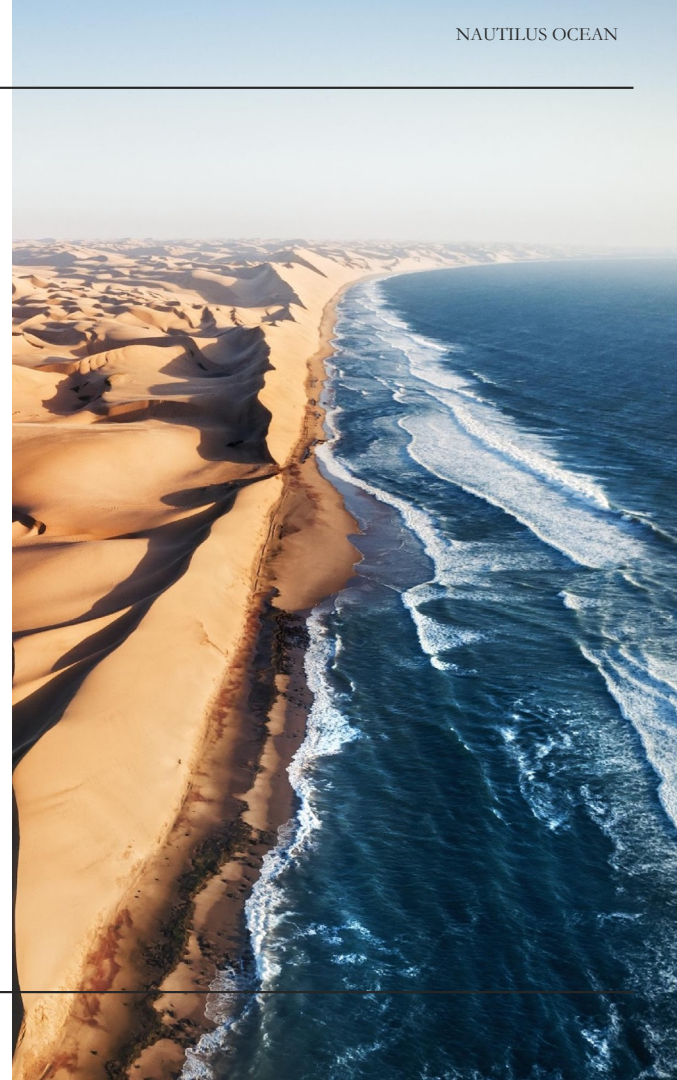
THE OCEAN IN CONCERT is no ordinary performance—it is a harmonious collaboration between nature and humanity. This live music event transforms the rhythmic ebb and flow of the seas into an immersive symphony, blending the power of the natural world with the creativity of musicians. The ocean, with its tides, currents, and underwater melodies, becomes an active participant in the performance.

The ocean is not only the biggest star.

It is also our most vital ally in the race against climate change. It sustains life, it sustains life, inspires creativity, and connects us all. Yet, it's under threat like never before. Through this unforgettable event, we will harness the power of music and art to inspire millions to take action, to give the ocean the voice it deserves.

A profound union of art and nature.

Aiming to deepen public awareness about ocean conservation. The audience is not just entertained but moved to understand the fragility of our seas. THE OCEAN IN CONCERT serves as a reminder of the critical role we all play in preserving the beauty and biodiversity of the ocean, urging us to take responsibility for its future, just as any artist inspires us to protect their masterpiece.



2025 UN Ocean Conference

Nice, France | 9 June -13 June 2025

“Accelerating action and mobilizing all actors to conserve and sustainably use the ocean”

Concert for the Ocean

Closing Event for the UN Ocean Conference

A showcase of entertainment and a commitment to environmental sustainability

A diverse and dedicated audience

Reaching millions of viewers globally

Passionate about ocean conservation and sustainable development

Be at the forefront of this historic event

Bringing this compelling concert to a global audience

Amplifying the voices dedicated to conserving the oceans and its biodiversity

Venue – Allianz Riviera

Located in the heart of Eco-Valley, Allianz Riviera is a reference for sustainable development, associated with important social and economic ambition. Harnessing innovative technologies, Allianz Riviera is one of the very first eco-stadiums in the world.

KEY NUMBERS

- 44.624 capacity (concert).
- 10.000 m² entirely dedicated to hospitality during all events.
- 44 VIP boxes, 22 in the Western stand, 22 in the Eastern stand. Each box is a private and secure function room for 12 to 24 guests.
- 5.000m² of the National Sports Museum.
- 4000 solar panels covering 7.000m².



Global Talent for a Planetary Cause

The Concert will combine renowned musical talent from across the globe for a truly global mobilization for the ocean.

The organizers are currently reaching out to secure talent, including stars such as Paul McCartney, Dua Lipa, Coldplay, Seventeen (Korea), David Byrne, and many others.





Collaboration with the Ocean

In partnership with Sounds Right THE OCEAN IN CONCERT uses the power of music to position nature as an artist. An artist that deserves to be paid for her work. An artist whose creativity is not only magnificent, but also fragile and dependent on the lives we lead. In doing so we demonstrate how nature can be valued in our society, perhaps setting a course for other extractive industries to do the same...

By supporting musicians and artists to collaborate with the ocean, THE OCEAN IN CONCERT offers a rare and profound opportunity. Here, art meets the primal rhythms of the natural world.

Creators will draw inspiration from the ocean's vastness, its mysterious depths, and its fragile ecosystems. These artists, much like the ocean's own currents, will craft works that resonate with the forces of life itself. In doing so, they will raise awareness of the ocean's beauty and its peril.

The concert becomes more than art—it becomes a call to preserve the ocean, our planet's beating blue heart.

PUBLIC MOBILIZATION:

Transforming Citizens into Ocean Philanthropists

"The Ocean in Concert" empowers every attendee to be an ocean guardian. Through ticket sales, small donations, and volunteering sign-up opportunities, citizens can directly support impactful ocean conservation projects and create lasting change.

- *Ticket Sales*: Each ticket purchased directly supports UNESCO-endorsed ocean projects, creating a tangible impact on conservation and research.
- *Crowdfunding for science & conservation*: Attendees and viewers can contribute small donations during the event, collectively funding significant ocean science initiatives.
- *Global Impact*: The Concert will showcase how every contribution, big or small, money or time (volunteering), empowers individuals to protect the ocean, fostering a culture of community-driven ocean philanthropy.



Pre-Concert Programming: **Ocean Music Festival**

To build momentum and engage local communities around THE OCEAN IN CONCERT, Nautilus, the City of Nice and partners will organize a four-day Ocean Music Festival during World Oceans Week & the UN Ocean Conference:

- Free daily micro-concerts from 9–12 June for Nice citizens, UN conference delegates, and visitors, hosted at Théâtre de Verdure.
- Featuring diverse acts from various ocean regions, symbolizing a unique, connected global ocean.
- Interactive ocean literacy activities & exhibitions



Théâtre de Verdure: Nice's iconic seaside amphitheater.

THE OCEAN IN CONCERT

Presented by:



T ~ Thyssen
B Bornemisza
A Art Contemporary

WORLD SENSORIUM/CONSERVANCY



VILLE DE NICE

Combining entertainment with meaningful advocacy: Business objectives serving the greater good.

- **Driving Impact:** "The Ocean in Concert" provides an impactful platform for businesses and philanthropies to spotlight critical ocean issues like pollution and climate change, engaging global audiences with a powerful conservation message.
- **Strengthening CSR:** Partnering with the concert showcases companies' commitment to sustainability, enhancing their image and resonating with stakeholders who prioritize environmental responsibility.
- **Engaging Content:** With its broad appeal, the concert offers a unique chance for businesses to reach audiences through purpose-driven, educational content, boosting both ratings and brand association with sustainability.
- **Forming Strategic Partnerships:** This ocean-focused event attracts like-minded brands and institutions, creating opportunities for meaningful partnerships united by a shared commitment to environmental impact.
- **Generating Positive Publicity:** Aligning with ocean conservation brings positive attention, enhancing reputation and loyalty among environmentally conscious audiences.
- **Inspiring Action:** Highlighting environmental leaders and advocates, the concert motivates audiences to make sustainable choices, positioning sponsors as catalysts for real change.
- **Cultural Relevance:** With ocean conservation at the forefront of global discourse, businesses supporting the concert connect deeply with contemporary values of environmental stewardship.

PROMOTING GLOBAL GOALS

THE OCEAN IN CONCERT will raise awareness and engage a broad global audience in understanding and advancing the international agenda to address key challenges.

UN Agenda 2030:

Sustainable Development Goal 14 Conserve and sustainably use the oceans, seas and marine resources for sustainable development

UN Ocean Decade:

Challenge 10 Change humanity's relationship with the ocean

UN Decade of

Ecosystem Restoration:

Restore ocean ecosystems

30x30

Conservations Commitments & many more

THE OCEAN IN CONCERT

is a collaborative consortium
of institutions, organizations,
companies and governments
dedicated to a healthy and sustainable ocean.

It is organized through
Mobilize for the Ocean
a non-profit initiative of
UNESCO, Nautilus Magazine and NautilusThink
to support ocean conservation, research, exploration and media

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